Impact of the HEART Campaign. Findings from the Youth Surveys, 1999 and 2000


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Description:
The Helping Each other Act Responsibly Together Campaign, designed specifically for youth and by youth, informs young people about HIV/AIDS, discusses ways to protect themselves from HIV/AIDS and promotes abstinence and condom use. The campaign was designed to provide a social context in which prevailing social norms are discussed, questioned and reassessed.

Files:
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HIV and education

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