

## Assessment and monitoring of BCC interventions: reviewing the effectiveness of BCC interventions

Arlington, VA: AIDSCAP, 2000. 31 p.

### Organizations:

AIDS Control and Prevention Project, AIDSCAP

### Description:

The handbook is meant to help planners and implementors look at the effectiveness of the Behaviour Change Communication (BCC) HIV/AIDS prevention interventions. Implementors can use the handbook to monitor while the planners can use it as a planning tool since the handbook highlights important points for the design and development effective BCC programming.

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