

## Make it matter. 10 key advocacy messages to prevent HIV in girls and young women

London: International Planned Parenthood Federation, IPPF, 2007. 43 p.

### **Title other languages:**

[Changer les choses 10 messages clés de plaidoyer pour la prévention du VIH chez les filles et les jeunes femmes](#)

### **Organizations:**

International Planned Parenthood Federation, IPPF  
UNFPA  
Young Positives  
Global Coalition on Women and AIDS, GCWA

### **Description:**

The aim of this guide is to equip its users with key messages, evidence and actions that can be used to advocate effectively on HIV prevention for girls and young women. It recognizes that advocacy needs to be adapted to each country using the methods and channels that work best in a specific context. It also, however, recognizes that any national advocacy work will be most successful if it follows some basic guiding principles.

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