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## **Centroamérica 2009: Estudio MAP. Evaluación de cobertura, calidad de cobertura, penetración, calidad de penetración en zonas rojas, y acceso y equidad de acceso a poblaciones vulnerables**

Population Services International, 2009. 39 p.

### **Organizations:**

PASMO

Population Services International

### **Collection:**

Lectura No. 3


### **Notes:**

MAP Cobertura y Acceso Condones y Lubricantes

### **Description:**

El estudio MAP permite a los Gerentes de programa de cada país y a los asesores técnicos, tener una panorámica general de la disponibilidad y accesibilidad de los productos distribuidos por PASMO, utilizando para ellos criterios previamente definidos en términos de cobertura, calidad de cobertura, acceso, penetración y calidad de la penetración. Los principales objetivos del estudio son: a) Identificar la cobertura de condones y lubricantes, particularmente los distribuidos por PASMO, en zonas rojas donde se encuentran principalmente HSH y TSF; b) Determinar la calidad de cobertura de los puntos de distribución y venta de condones, de acuerdo a estándares mínimos definidos por PASMO; c) Identificar la proporción de canales que distribuyen condones en cada zona de alto riesgo e d) Identificar los mecanismos de provisión adecuados al nivel socio económico de cada punto de venta.

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