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HIV/AIDS Prevention among Youth: What Works?

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Organizations:

World Bank

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Description:

Young people are at the heart of the HIV/AIDS pandemic. Not only are they disproportionately represented in terms of new infections, but they are also key to overcoming the disease. Effective HIV prevention efforts that focus on youth are crucial to reversing the pandemic. The World Bank is one of the largest official financiers of HIV/AIDS programs in the world, with over \$2.7 billion committed for HIV/AIDS prevention, care, support and treatment since 1988. A recent review of Bank projects related to HIV/AIDS (1999-2004) reveals that over 40% include specific youth components, and virtually all include youth as a target group. This note summarizes the growing body of evidence of what works to prevent HIV/AIDS among youth in developing countries, namely school-based knowledge and behavior change programs, making health and pharmaceutical services more youth-friendly, targeted media and social marketing campaigns and peer education.

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